

East End Mishawaka Baseball Softball Association (MBSA) Cal Ripken / Babe Ruth Affiliated Youth Baseball / Softball Leagues Mailing Address: P.O. Box 141 Mishawaka, IN 46546 Facilities Location: 600 Kline St. Mishawaka, IN 46545 www.eastendmbsa.org / eastendmbsa@gmail.com

## Dear Local Business Proprietor,

East End Mishawaka Baseball Softball Association (MBSA) has been a staple in the Mishawaka Community for decades. Our focus is, and always has been, to provide a first rate developmental experiences for the children of our community. As a Cal Ripken / Babe Ruth affiliated program in 2021 we will now be the only recreational baseball/softball program in the City of Mishawaka and we are excited to represent Mishawaka on a larger level in this role. Your support will show that you support the youth in our community.

In 2020 we grew once again for the fifth straight year and were able to safely hold a complete season. Over 400 boys and girls played on 40+ teams making a schedule of over 600 games in both our spring and fall seasons. Our home facilities, located at 600 Kline St., consists of 6 different playing fields, 4 out buildings and a concession/all purpose building originally built in the 1970's. In 2021 we have now also taken over the upkeep and maintenance of the former Southwest/Mishawaka Little League adding an additional 7 fields and 5 outbuildings; but allowing is to bring baseball and softball to more of the children in our community.

Major park renovations started in 2019 to update old damaged fences, build new safer dugouts and work began to renovate fields at our home fields. Now in 2021 we will need to continue these home park renovations; but also will have to bring the new added Carlton St. facility up to safe playing condition as many fields have been dormant for several years.

We want to successfully complete as much of our needed updates and renovations without affecting the operational needs of a fully functional program that in 2021 expects to exceed higher player numbers than we have seen in years. We have not raised our registration prices in 6 years and are proud to say in 2020 we were able to give 24 needed family scholarships to players that would not have been able to financially afford to play.

In order to keep this progress as well as complete our needed updates we need the assistance of business partners like you. When you become an East End MBSA sponsor/donor this assures that we can offer our children the opportunity to be a part of this learning and character building experience. Your generous assistance also allows us to continue to maintain our facilities, provide upkeep and maintenance to our grounds without passing the cost onto our families.

East End MBSA is a 501c3 registered nonprofit organization so your generous financial support could be tax deductible (please consult your tax professional for specifics). We offer an array of sponsorship/donor opportunities in the following page. East End MBSA believes your support is so important that we want to offer value to your contribution by marketing your business to our hundreds of participating families and supporters that visit our facilities, browse our web page and use our social media platforms. We thank you in advance and cannot wait to see where we can go in 2021 with your generous support.

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